# 1953-1954 ANNUAL REPORT of the INDUSTRIAL NUCLEONICS CORPORATION 

## To Our Stockholders:

The year ending April 30, 1954 was the fourth for your company. It was an extremely busy year in which annual sales reached $\$ 841,550$, or more than double the previous year's sales. The company continued to be the dominant factor in the American radiation gauge and control industry, doing an estimated $75 \%$ of the yearly dollar-volume in radiation gauge sales.
Development work done during the year to increase the application of the company's products, outside the rubber, plastics and special papers industries, should have the effect of increasing the company's share of this market.

In accomplishing a sales increase of more than $100 \%$ over the previous year, selling and research expense rose only $15 \%$, This increase was due mainly to the development work necessary for the perfection of new products in the radiation gauge and control field and the promotion required to introduce these new products to the market. It had been hoped that the sales volume of standard products together with that of new products would be sufficient to carry the increased selling and research expenses, and this year, selling and research expense rose only $15 \%$.

This increase was due mainly to the development work necessary for the perfection of new products in the radiation gauge and control field and the promotion required to introduce these new products to the market. It had been hoped that the sales volume of standard products together with that of new products would be sufficient to carry the increased selling and research expenses, and this hope was very nearly realized. The net loss for the year was $\$ 141,861$, a substantial improvement over the operating deficit incurred during the previous year.

## New Products and Markets

The year, 1954, saw the successful entry of your company into two new markets, The first was the application and sale of measurement and control equipment to the metals industry with the concentration on steel. The second was the development and sale of measurement and control equipment for wide, high-volume paper machines.

Four of the major steel companies are currently using our steel gauges in conjunction with their sheet producing equipment. Two of these installations have received wide publicity. The Republic Steel installation, incorporating our automatic control on a cold roll mill, has been lauded as making possible a $50 \%$ improvement in the uniformity of steel. This is the first time to our knowledge that a cold roll mill has successfully been put on automatic control. Armco Steel Corporation has also publicized gauges of our manufacture which are measuring the amount of zinc-coated steel in their galvanizing line. In a widely distributed advertisement, they say, "Here, for the first time, is an atomic radiation gauge for determining the weight and distribution of zinc and other metallic coatings on steel."

Total sales to the steel industry in 1954 amounted to approximately $\$ 50,000$, However, this does not tell the whole story. In the two months since April 30, 1954, the end of the fiscal year, deliveries and orders for the steel industry approximated $\$ 150,000$.

In the paper industry, until developments by your company solved the problem of measuring across wide sheets, radiation gauge measurement and control had been limited to the small paper machines. These developments, together with the successful incorporation of automatic controls on paper and box board machines, have greatly increased the market for radiation gauges and controls in the paper industry.

Your company is continuing to work with cigarette manufacturers and now has a number of cigarette making machines under automatic control. In direct competition with equipment produced by other manufacturers, the AccuRay cigarette gauge and controller has proved to be the most effective device presently available. Shortly after the conclusion of the 1953-54 fiscal year, a very substantial order for AccuRay cigarette gauge and controller units was placed by a major cigarette company. These units are now being manufactured and will be installed during the coming fiscal year.

A number of new gauges have been developed for the rubber industry. It is now possible for a tire manufacturer to measure and control not only the ply which goes into the tire side wall, but also to measure and control units was placed by a major cigarette company.

## General

On the basis of orders received after the end of the 1953-54 fiscal year and the many additional inquiries received and quotations issued, it is expected that the operations of the Industrial Nucleonics Corporation will be at a profitable level for the year ending April 30, 1955, Your company's backlog of orders on August 1, 1954, for instance, amounted to $\$ 1,118,455$ as compared with a backlog of $\$ 246,858$ on the same date last year. There has been a tremendous increase in industry's acceptance of radiation gauges and automatic controls during recent months, and your company has the product line and know-how to maintain its leadership in this field.

Attached are the income statement and balance sheet for the past year, and, for comparative purposes, those of earlier years. The figures for all years except 1953-54 are audited. These latest figures are currently being audited by Arthur Andersen \& Co., and consequently, those presented are per our books. If the final audit varies significantly from the figures presented, it will be forwarded to all stockholders.

The progress made by your company in 1954 can, to a great extent, be attributed to the efforts of the able and loyal employees of the Industrial Nucleonics Corporation. With their help, the coming year should be the best yet.


## President

Columbus, Ohio
August 17, 1954
[NOTE: This 1953-54 report was the third annual report issued to the public by Industrial Nucleonics. The historic report was scanned and word processed from the original typed report that is displayed after the profit and loss page. Rev 4/27/2020]

# INDUSTRIAL NUCLEONICS CORPORATION 

Balance Sheet - April 30, 1954
(Per Books)


# INDUSTRIAL NUCLEONICS CORPORATION Comparative Statement of Profit and Loss For the years ended April 30, 1954, 1953, 1952 and 1951 



## ANNUAL REPORT of the

## INDUSTRIAL NUCLEONICS CORPORATION

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Columbus, Ohio August 17, 1954

## ASSETS

CURRENT ASSETS:

| Cash | 9,793 |
| :--- | ---: | ---: |
| Accounts receivable (net) | 120,314 |
| Inventories | 289,341 |
| Prepaid expenses | 14,731 |

Total current assets
\$ 434, 179

## FIXED ASSETS:

## Machinery and equipment <br> Furniture and fixtures <br> Demonstrators

\$ 14,286
13,858 63,875

Less - Allowance for depreciation
\$ 92,019
42,465
\$
49,554
5,049
$\$ \quad 54,603$
Leasehold improvements (net)
5,049

## LIABILITIES, CAPITAL STOCK AND SURPLUS

## CURRENT LIABILITIES:

Notes payable
\$ 106,998
Accounts payable
132,905
Accrued salaries, wages, taxes, interest, etc. $\qquad$
Total current liabilities
LONG-TERM LOANS
\$ 304, 271
416,028
CAPITAL STOCK AND SURPLUS:
Common stock-\$. 10 par value;
authorized 125,000 shares; issued
and outstanding 98,995 shares
Paid-in surplus
Earned surplus (deficit)
Total capital stock and surplus
\$ 9,895
161,310
$(402,722)$

INDUSTRIAL NUC LEONICS C ORPORATION
Comparative Statement of Profit and Loss
For the years ended April $30,1954,1953,1952$ and 1951

## SALES

COST OF SALES


## OPERATING EXPENSES



[^0]
[^0]:    *Per books
    **Recovery of previous year's Federal Income Tax

